



## Nancy Willette

### Speaker, Author, Fly Fishing Guide & Instructor

Biography & Experience

A willow branch, a stretch of line and a glob of leftover "Fig Newton" on a hook, launched Nancy's fishing career in 1964 on one of Minnesota's 10,000 lakes. Hooking and landing a three-pound bass on the Fig Newton and makeshift rod at the age of four, *hooked her* for life.

By the age of nine Nancy was fishing daily and honing her skills on blue gill, bass, crappie, northern pike, and walleye. Her fly fishing career began in 19 when a 22 lb. king salmon *took her* for a swim. Since that first fly-fishing experience she has filmed and fished throughout the world, and of course her home waters of Minnesota.

She enjoys relating through metaphor and analogy the humorous, inspiring and taxing lessons of fly fishing and the outdoors with professional growth. "Watching that light bulb come on as people make connections with their own life or make their first untangled cast or catch their first fish is very exciting". Her mission is to challenge, inspire and ignite a passionate pursuit of work [and life] through an outdoors and fly-fishing format. "In our high-tech, fast paced business environment it is increasingly important to have the balance of a high-touch activity to clear the constant brain chatter and stress.

Nancy has authored business and fly fishing articles and is a contributing writer to "The Guide to Favorite Fly Fishing Waters". As a speaker she has presented to hundreds of groups varying in size from 20 to 1500 attendees. She is a certified fly fishing instructor and a guest host of various videos and outdoor television programs including The Call of The Wild, as well as other former shows on ESPN2 and the Outdoor Channel. She has 23 years of experience in client service, business development, training and senior management.

Her education includes:

- BS. Political Science, University of MN, Minneapolis.
- MBA, University of St. Thomas (in process)
- Executive Futures Graduate (1992)
- Performance Consulting Certification, USDLA 2006
- Federation of Fly Fishers, Instructor Certification (1996)

Her work experience encompasses the areas of finance, mortgage, investment, business development and marketing. Specifically she has worked with: Microsoft, Target, Cargill, Medtronic, United Health, Hewlett Packard, AT&T, Huntington Bank, and various others.

When not speaking, consulting or working Nancy enjoys spending time fly fishing, hunting, and horseback riding in Minnesota, Alaska, Texas, Broken Bow-Oklahoma, Iowa and Montana.



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